Success Story of Purnima Ghalan, Dalchoki, Lalitpur
Then and Now

Journey of Purnima Ghalan

Purnima Ghalan, 40, is a Hotel owner residing at Konjyosom Rural Municipality-3, Dalchowki, Lalitpur with her family of four. Initially, through the capital investment of NPR 10,000 she started a small stationary and tea shop in a rent with NPR 2,000-5,000 profits. The major reason for preliminary a business was a financial crisis.

There was a time when local people threatened her to shut down the business and leave the area, since she originally came from different village: Sankhu. However, now the interesting point is that Purnima’s hotel is the only one well established hotel and admired mostly by the same people.

“...I was wondering if I should go to the training or not? What is it about? Luckily, I went and learnt a lot. After training I registered hotel, acquired PAN bill, kept hoarding board and kept proper accounting file. In overall, these all helped me to establish hotel professionally and to attract the valuable customers.

It has happened more than I have thought with less investment and more customers. Now, customers demand me. I got so busy I cannot leave my hotel to even attend family events.

The core elements of her success are 5Ds

- Desire
- Dedication
- Discipline
- Determination
- Drive

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In Dalchowki area:

Only 5% women have household’s decision making power and very few countable in fingers have land ownership. However, Purnima not only have land in her name also has Hotel registered in her own name. Land has significant importance in wealth, social security and power in Nepal. Having land ownership has greater implication in women’s status. This is also provides women decision making independency.

Way Forward

In future, she further plans to expand her hotel business for 15 plus guests with additional underground hall for the training, 4-5 employees and one more floor.

“Personally, I encourage members of Mother Groups to start their own business according to their skills such as poultry, stitching, farming. From my own experiences and challenges, I recommend them to do’s and do not’s.”

Electrical Appliances

- Refrigerator
- Mixture
- Water Pump Motor
- Water Boiler

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